

**Media Contact:**  
Madeline Ducote  
Marketing & Brand Manager  
[madeline.ducote@redriverbank.net](mailto:madeline.ducote@redriverbank.net)  
318-452-2499



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## **Red River Bank Adds Talent to the Northshore Market**

**ALEXANDRIA, La., September 3, 2024** – Red River Bank appointed Doug Ferrer as Market President and hired Kelly Chiasson, Vice President to focus on Private Banking clients for the Covington area and Northshore market.

Doug, a native of St. Tammany Parish and a graduate of Louisiana Tech University, brings nearly four decades of experience in credit underwriting and commercial banking to his new role.

"I am honored to lead the Northshore market for Red River Bank because they are a community bank that stays true to its community and the people of Louisiana," said Doug. "Red River Bank has grown to over \$3 billion in assets, and our goal is to continue to expand within the Northshore market."

Kelly, a lifelong resident of Louisiana, joined the Red River Bank team with nearly thirty years of industry experience in credit approval and underwriting loan requests. She graduated from the University of New Orleans with a Bachelor of Science in Finance.

"I am excited to expand my career from the credit side of banking to direct contact with the customers while working with a former leader of mine, Doug Ferrer," stated Kelly. "The ability to provide exceptional customer service backed by Red River Bank's community banking approach while providing an array of products and services is an opportunity for which I am truly grateful."

"We are pleased to have an industry veteran of Doug's caliber lead the Red River Bank Northshore Market," said Red River Bank President and Chief Executive Officer Blake Chatelain. "Doug and Kelly's combined decades of experience and dedication to the Northshore community is invaluable to our team and will be an asset for our customers."

### **About Red River Bank**

Red River Bank is a Louisiana state-chartered bank established in Alexandria, Louisiana, in 1999 that provides a fully integrated suite of banking products and services tailored to the needs of its commercial and retail customers. Red River Bank operates from a network of 28 banking centers throughout Louisiana and one combined loan and deposit production office in New Orleans, Louisiana. Banking centers are located in the following Louisiana markets: Central, which includes the Alexandria metropolitan statistical area ("MSA"); Northwest, which includes the Shreveport-Bossier City MSA; Capital, which includes the Baton Rouge MSA; Southwest, which includes the Lake Charles MSA; the Northshore, which includes Covington; Acadiana, which includes the Lafayette MSA; and New Orleans. Red River Bank is a subsidiary of Red River Bancshares, Inc., which trades under the trading symbol RRBI on the Nasdaq Global Select Market. Learn more at [redriverbank.net](http://redriverbank.net).